

MINUTES

Portland Parks Conservancy - Blue Sky Commission

September 20, 2017

5:30 - 7:00 PM

East End Community Center

- I. Introductions (5 mins)
 - All members of the Blue Sky Commission present except for Kate Snyder. Also in attendance: Parks Director Ethan Hipple, Chair of Parks Commission Dory Waxman, two members of the public.
- II. Finance presentation and Q&A, with Ethan and Dory (25 mins)
 - Comprehensive presentation by Ethan Hipple and Dory Waxman about current state of financing parks projects and fundraising. Ethan specifically discussed how the CIP process has changed over the years.
 - Dory spoke of how, in the future, parks projects financing will be a three-pronged approach with the City, the Conservancy, and the Commission. MOU should reflect this partnership.
- III. Discussion of draft mission statements (25 mins)
 - Discussion of mission statements and balancing protections for the integrity of both the City and the Conservancy decades down the road.
 - Agreed upon mission statement: “Our mission is to support Portland’s parks, trails and open spaces by raising philanthropic capital and encouraging civic engagement in alignment with community priorities.”
 - Agreed upon shorter tagline: “The Portland Parks Conservancy aligns community partnerships with private support to enrich our treasured city parks, trails and open spaces.”
- IV. Discussion re: “foundation” vs. “conservancy” (15 mins)
 - After discussion, agreed that the term “conservancy” is more aligned with the goals of our work. Organization will be named Portland Parks Conservancy.

V. Discussion re: people to lead off future meetings (10 mins)

- Broad agreement among Commission that it would be good to hear from other departments in the City whose work intersects with parks (e.g. facilities, education, public works).
- Simon will follow up with Sally about arranging these speakers.

VI. Priorities at next meeting (10 mins)

- Agreement to discuss MOU at next meeting.

VII. Next Meetings & Adjourn

Blue Sky Commission Members: Jessica Burton, Diane Davison, Sally Deluca, Casey Prentice, Kate Snyder, Kate Swan Malin